

OLYMPISM FOR WOMEN AND FUTURISTIC VISION TO MAKE IT MORE EDUCATIONAL

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ABSTRACT

Responding to a call to action from the International Olympic Committee (IOC), the Ambassadors found creative ways to engage with their communities through projects on the ground, by collaborating with their National Olympic Committees (NOCs), or via social media. The young role models joined the IOC, the United Nations (UN) and a number of other organisations in raising awareness of sport's universality and positive impacts. Under the banner of 'Olympism in action', sports demonstrations, educational, developmental and peace-building projects are showcased to show the positive social impact of sport at all levels for the well-being of individuals and communities. Conferences and seminars were also organized under various sections of 'Olympism in action'. With the help of some inspirational Olympians, the IOC ran an awareness-raising campaign on the ability of sport to help build a better world. Through social media and digital platforms, such as www.olympic.org/idsdp, millions of people watched, read, and communicated about the power of sport to inspire and unite regardless of differences, to create "superheroes", or to tackle biases and empower women and girls.

Keywords: Olympism, Education, Process and Sports.

INTRODUCTION:

The Olympic parties shall inform the IOC Chief Ethics and Compliance Officer, in the strictest confidentiality and by using the appropriate mechanisms, in particular the IOC Ethics and Compliance Hotline, of any information related to a violation of the IOC Code of Ethics, with a view to possible referral to the IOC Ethics Commission.

Any disclosure of information must not be for personal gain or benefit, nor be undertaken maliciously to damage the reputation of any person or organisation.

H IMPLEMENTATION

Article 19

The IOC Ethics Commission may set out the provisions for the implementation of the present Code in a set of Implementing Provisions, subject to the approval of the IOC Executive Board in accordance with the Bye-law to Rule 22 of the Olympic Charter.

Article 20

The IOC Ethics and Compliance Office is available to the IOC Ethics Commission to disseminate and implement the present Code.

OLYMPISM IN ACTION

Olympism is a philosophy of life, exalting and combining in a balanced whole the qualities of body, will and mind. Blending sport with culture and education, Olympism seeks to create a way of life based on the joy found in effort, the educational value of good example and respect for universal fundamental ethical principles.

The goal of the Olympic Movement is to contribute to building a peaceful and better world by educating youth through sport practiced without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play.

Six Global Activities under Olympism in action : Olympism in action COVERS FOLLOWING sections and many programs are being organized to develop the specialized objective of each section.

- 1 Sport for All,
- 2 Development through Sport,
- 3 Women and Sport,
- 4 Education through Sport,
- 5 Peace through Sport
- 6 Sport and Environment

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SPORT FOR ALL

'Sports for all', is a movement promoting the Olympic ideal that sports is a human right for all individuals regardless of race, social class and gender. Olympic organization has setup special committee for valuing the thought 'sports for all'.

DEVELOPMENT THROUGH SPORT

Many Olympians, International Federations, National Olympic Committees, Organising Committees for the Olympic Games and thousands of others around the world joins the International Olympic Committee (IOC) and the United Nations (UN) in celebrating

the International Day of Sport for Development and Peace (IDS DP) that globally celebrated on 6 April under the section of DEVELOPMENT THROUGH SPORT of the 'Olympism in action'. 6 April was designated the International Day of Sport for Development and Peace by the United Nations in 2014. It is an annual celebration that highlights and promotes the power of sport as a catalyst for social change, development and peace worldwide. Global celebrations under 'DEVELOPMENT THROUGH SPORT' featured hundreds of runs, sports tournaments, educational and peace-building activities, as well as exhibitions and discussion forums to address and highlight the power of sport as a catalyst for social change, development and peace.

WOMEN AND SPORT

This section of the 'Olympism in action' covers the programs that targets to spread the messages of non-discrimination, non-violence and women empowerment. Promoting women in sport both on and off the field of play are of key importance. With the adoption of 'Olympism in action' the IOC reaffirmed its commitment to fostering gender equality, strengthening support to women athletes, and entering into strategic partnerships linked to its long-standing cooperation with the UN and its relevant agencies. The IOC signed a Memorandum of Understanding (MoU) with UN Women in 2012 to promote gender equality and women's empowerment through sports. The partnership with UN Women is a concrete example of how sport can help break down barriers and challenge gender norms, not only on the field of play, but also in the workplace, at home, in schools and in other aspects of society. Many such efforts are being made under this section of 'Olympism in action'.

EDUCATION THROUGH SPORT

Under this section the International Olympic Committee (IOC), in partnership with UNESCO and several other international organisations, has cooperated on new Guidelines and urging governments and educational planners to invest in the quantity and quality of physical education. Sport has a central role to play in the education system, not just to fight against

obesity and sedentary behaviour, but studies have shown time and again the positive effects physical activity has on the social and intellectual development of young people. Collaborating closely with UNESCO, we will ensure physical education is an integral part of school and college curricula to promote a healthy mind in a healthy body. The IOC has long been at the forefront of using sport as a tool for education. Through its Olympic Values Education Programme (OVEP), the IOC has demonstrated that Olympic values-based education can inspire young people to adopt healthy, active lifestyles built on the values of friendship, excellence and respect. As outlined in Olympic Agenda 2020, the IOC's strategic roadmap for the future of the Olympic Movement, the IOC will continue to strengthen its partnership with UNESCO to achieve its shared vision that sport is a fundamental human right and that physical education should be available to all individuals. The IOC, in partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO) and in collaboration with the National Olympic Committee, hosting many important events to promote education through sports and vice versa.

PEACE THROUGH SPORT

Sport and the Olympic ideal can also be a means to advance the cause of peace, promote development and combat all forms of discrimination. Sport is important in promoting human rights worldwide through interaction between different people and races. This section involves the efforts to promote peace and harmony through recreational and professional approaches of sports. The IOC and UNHCR have long recognised the importance of sport and recreational activities for children's well-being and development, especially refugee children. For the past two decades, the two organisations have been working together to offer refugee children some relief and enjoyment. 'Peace through sport' mainly working for building unity and hope through sport. With the first sports projects initiated in Kenya and Nepal in the mid-1990s, the success of these programmes has since spurred further action in Africa, Asia, the Balkans and Central America. From delivering sports kits to funding multi-sports playgrounds in camps, the IOC remains committed to helping young refugees achieve a greater sense of community, belonging

and hope. The International Olympic Committee (IOC), which has established a strong partnership with the United Nations (UN) and its various agencies, is committed to promoting peace through sport and the Olympic ideals, at the Olympic Games and beyond.

SPORT AND ENVIRONMENT

This section an opportunity to highlight how sport and the environment are deeply interlinked, and to illustrate actions taken by the sports world that contribute to the promotion of sustainable development. 'Sport and environment' work with the theme that a degraded environment can have a negative impact on sport, the Olympic Games and, most importantly, on the athletes. The International Olympic Committee (IOC) and the Olympic Movement at large consider environmental responsibility as an integral part of Olympism and work to acknowledge and encourage the implementation of good environmental practices in the field of sport. 'Sport and environment' organizes the programs that motivates the athletes to protect their surrounding environment and to encourage and support a responsible concern for environmental issues, to promote sustainable development in sport. IOC under 'Sport and environment' has also signed a cooperation agreement with UNEP to develop joint initiatives in the field of sport and the environment.

SPORTS FOR ALL

'Sports for all', is a movement promoting the Olympic ideal that sports is a human right for all individuals regardless of race, social class and gender. Olympic organization has setup special committee for valuing the thought 'sports for all'. The committee or the work force is named as 'IOC Sports for all Commission'. Olympic organization making efforts to make sports a universal access. Sport for all' is on priority on the agenda of the Olympic Movement. The efforts are being made to promote sport for every human at every age. Commission also making efforts for the social benefits from the sport. 'A sound mind in a sound body' is an expression so familiar and so often quoted that its meaning is likely to have lost something of its edge and

appeal. Yet it expresses a profound truth and formulates an ideal which every individual should set before himself. The body is the temple of the mind and is intimately connected with it. Bodily ailments stunt the growth of the mind, just as mental maladies affect the health of the body.

The Value of Sports benefits not only the body but also the mind. Almost every game requires a certain degree of skill to play. Skill is a mental quality. Physical vigor alone is not enough in games like golf, cricket and tennis. Sports develop and encourage the spirit of healthy competition. The, competitive instinct is natural in man and demands outlets. Sports have wide scope for the competitive instinct. Matches and tournaments and contests are held to put to test the skill, toughness, stamina and endurance of values of participants. Medals and awards are an incentive to players to achieve excellence and a high standard of performance in their respective fields. The healthy spirit of rivalry and competition constantly leads to improvement in the performance and previous records are constantly excelled or surpassed.

A healthy and strong body is not possible without sports. The development of body is very essential in life. All our physical enjoyments, and to some extent, even mental enjoyments, depend upon our body. All our degrees and achievements will be of no use without a good physique and healthy personality. Young men and women are trained to face defeat with a smile and maintain humility even in victory. Games are the greatest and the healthiest means of refreshment and recreation. They fill one with joy, zeal, vitality and enthusiasm, which help a person a lot in facing the actual odds of life without yielding to gloom or pessimism.

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